

DMA MAJORS

between
2014-2018

224 students
(on average)
major in either
ACCT or MGMT
per year



22%

increase in number of
declared majors since 2014

- 46% DMA majors are native first year students
- 54% DMA majors are transfer students
- 85% of DMA students are commuters
- 92% of DMA students are residents of North Carolina
- 9% of DMA students are First Generation students



ACCT MAJORS

An average of **20** ACCT Majors graduate each year

An average of **60** students major in accounting

MGMT MAJORS

An average of **56** MGMT Majors graduate each year

An average of **164** students major in management