



UNC ASHEVILLE MANAGEMENT & ACCOUNTANCY



AACSB
ACCREDITED

Accredited by the Association for the
Advancement of Collegiate Schools of Business

MGMT MAJOR - Possible Topical Areas of Study

Students may choose these electives from across different topics or may focus their study in a specific area such as in marketing, global business, entrepreneurship, human resource management, leadership, or business analytics, among others. Students should consult their adviser for options and review the list of MGMT course offerings in the catalog. Additionally, if students wish to complete courses outside of the major to complement their area of study in management or in preparation for graduate school, they may do so using their general university elective credits. Management majors are strongly encouraged to consider a portfolio of courses in ACCT, CSCI, ECON, ESI, IST, LANG, POLS, PSYC, SOC, and STAT. Student should consult their advisers to discuss the topical areas of study as it pertains to their plan to graduate.

Global Business

- MGMT 405 Advanced Topics in Global Business
- MGMT 407 Global Finance
- ECON 250 Economic Globalization
- ECON 350 International Trade and Finance
- POLS 281 Principles of International Relations
- POLS 383 International Political Economy
- INTS 201 Introduction to Global Studies
- INTS 301 Globalization: An Interdisciplinary Study

Finance

- MGMT 407 Global Finance
- MGMT 428 Business Analytics
- ACCT 200 Personal Finance
- ECON 342 Money and the Financial System
- ECON 305 Private Finance
- ECON 310 Public Finance
- ECON 350 International Trade and Finance
- ECON 355 Open Economy Macroeconomics

Human Resource Management

- MGMT 326 Managing Human Capital
- MGMT 388 Strategies for Leading Change
- MGMT 405 Advanced Topics in Global Business
- MGMT 423 Seminar in Public Management and Leadership
- MGMT 424 Seminar in Organizational Power and Politics
- MGMT 428 Business Analytics
- MGMT 481 Leadership in Organizations
- ESI 101 Introduction to Ethics and Social Institutions
- HWP 323 Workplace Wellness
- LANG 354 Professional Writing
- ECON 330 Women, Men and Work
- POLS 235 Introduction to Law
- PSYC 200 Social Psychology
- PSYC 311 Psychology of Prejudice
- PSYC 324 Theories of Personality
- SOC 210 Contemporary Social Problems
- SOC 221 Sociology of Race
- SOC 340 Social Control and Deviant Behavior
- SOC 480 Sociology of Law
- WGSS 100 Introduction to Women, Gender and Sexuality Studies

Marketing (MGMT, NM, MCOM, IST 200)

- MGMT 343 Sport Marketing
- MGMT 352 Applied Research
- MGMT 357 Promotion Management
- MGMT 368 Digital and Social Media Marketing
- MGMT 388 Strategies for Leading Change
- MGMT 453 Marketing and the Consumer
- MGMT 458 Marketing Strategy
- MGMT 428 Business Analytics
- LANG 354 Professional Writing
- IST 200 Ideas to Action
- New Media Courses (consult your adviser)
- Mass Comm. Courses (consult your adviser)

Leadership (MGMT, POLS, SOC, PSYC, IST 200)

- MGMT 326 Managing Human Capital
- MGMT 388 Strategies for Leading Change
- MGMT 423 Seminar in Public Management and Leadership
- MGMT 424 Seminar in Organizational Power and Politics
- MGMT 481 Leadership in Organizations
- LANG 354 Professional Writing
- POLS 321 The American Presidency
- PSYC 324 Theories of Personality
- IST 200 Ideas to Action

Operations Management

- MGMT 352 Applied Research
- MGMT 405 Advanced Topics in Global Business
- MGMT 426 Strategic Decision Making
- MGMT 427 Systemic Decision Making
- ECON 102 Principles of Microeconomics
- ECON 302 Intermediate Microeconomics
- ECON 360 Mathematical Economics
- STAT 225 Introduction to Calculus-Based Statistics

Entrepreneurship

- MGMT 366 Entrepreneurship
- MGMT 368 Digital and Social Media Marketing
- MGMT 388 Strategies for Leading Change
- MGMT 357 Promotion Management
- MGMT 453 Marketing and the Consumer
- MGMT 458 Marketing Strategy
- MGMT 428 Business Analytics
- NM 101 Digital Design Principles
- NM 231 Introduction to Web Page and Interactive Design
- STAT 321 Applied Data Analysis
- IST 200 Ideas to Action
- Computer Science (Consult your adviser)

Public Policy and Administration

- MGMT 326 Managing Human Capital
- MGMT 368 Digital and Social Media Marketing
- MGMT 388 Strategies for Leading Change
- MGMT 423 Seminar in Public Management and Leadership
- MGMT 424 Seminar in Organizational Power and Politics
- MGMT 428 Business Analytics
- MGMT 481 Leadership in Organizations
- LANG 354 Professional Writing
- ECON 250 Economic Globalization
- ECON 310 Public Finance
- ECON 337 Environmental Economics and Policy
- POLS 220 Introduction to American Politics
- POLS 261 People, Governments and Conflict
- POLS 320 Challenges to American Democracy
- POLS 321 The American Presidency
- POLS 325 Urban Politics
- POLS 326 The Legislative Process
- POLS 351 Public Policy and Administration
- POLS 358 State and Local Government
- IST 200 Ideas to Action

Decision Science/Data Analytics

- MGMT 352 Applied Research
- MGMT 426 Strategic Decision Making
- MGMT 427 Systemic Decision Making
- MGMT 428 Business Analytics
- CSCI/STAT 329 Big Data Analytics
- ECON 365 Econometrics
- STAT 225 Introduction to Calculus-Based Statistics
- STAT 321 Applied Data Analysis
- STAT 242 Statistical Software