



UNC Asheville. SERIOUSLY CREATIVE.



The Department of Management and Accountancy
The Helen W. & Fredrick R. Eckley, Jr.
Management Leadership Endowed Scholarship

Because of their affection and respect for Helen Warren and Fredrick Ralph Eckley, Jr., SBC, Cleveland Ohio (formerly Ohio Bell Telephone Company), Industrial Water Technologies, Hazlet, New Jersey, family members {Deborah Eckley Briggs (Long Branch, NJ), Marty and Bud Cox (Kansas City, MO), Megan Briggs Stack (Hoboken, NJ), Dr. Robert E. and Tisha Yearout (Overland Park, KS), and Marcia Eckley Yearout (Swannanoa, NC)}, and family friends contributed an amount of more than \$10,000 to establish a scholarship fund in memory of Fredrick Ralph Eckley, Jr., former president of Ohio Bell Telephone Company (now Ameritech of Ohio) and his wife, Helen Warren Eckley, Jr.

When Fredrick (Fred) Eckley retired as Chief Executive Officer and President of Ohio Bell Telephone Company, he had held senior executive positions with Northwestern Bell, Michigan Bell, AT&T Long Lines, and Executive Vice-President of AT&T. A 1936 graduate in business administration from Ohio State University, Fred lettered for four years in varsity football, basketball, and baseball. While he was assigned to the business office of the New Jersey Bell Telephone Company, he played professional basketball with one of the National Basketball Association's forerunners that is now the Los Angeles Lakers prior to the organization moving to Minneapolis at the end of World War II. His commitment to higher education can be exemplified by his service as a member of the Board of Trustees for Case Western Reserve, Kent State University, and president of the Board of Trustees at Ohio State University. His commitment to the community was demonstrated by his service to organizations such as the Boy Scouts, Businessmen's Interracial Committee, Cleveland Zoo, National Congress of Christians and Jews, Cleveland Clinic Foundation, Musical Arts Association of Cleveland, and the Cleveland Chamber of Commerce. Mr. Eckley also held board positions on several major corporations such as Eton and Republic Steel. He also was an advocate of an active program of non-discrimination in hiring to provide equal job opportunities for minorities and women.

Criteria for the Award

- Applications are submitted to the Department of Management & Accountancy prior to March 1 of the preceding academic year. Selection is based upon the following criteria:
- Department of Management and Accountancy major
- Rising junior or senior
- Demonstrate academic merit, leadership potential, and community service
- Preference given to a student athlete

Selection Process

A department selection committee will recommend a candidate for the award to the full department faculty. The Chair of the Management and Accountancy Department will then forward the name of the candidate for the scholarship to the Office of Financial Aid. The Office of Financial Aid will make the final decision on awarding the scholarship.