



UNC ASHEVILLE IN IRELAND

MAY 14th-28th 2017

- ✚ Sunday, May 14 → Depart for Dublin
- ✚ Monday, May 15 → Arrive, orientation, Welcome Dinner
- ✚ Tuesday, May 16 → Advertising Standards Authority of Ireland
- ✚ Wednesday, May 17 → Walking tour of Dublin 1
- ✚ Thursday, May 18 → Visit to a high tech company
- ✚ Friday, May 19 → Visit to a newspaper/media outlet
- ✚ Saturday, May 20 → Visit to GAA museum, Croke Park, possible hurling game
- ✚ Sunday, May 21 → Walking tour of Dublin 2
- ✚ Monday, May 22 → Trip to Belfast, tour of Murals
- ✚ Tuesday, May 23 → Tour of Titanic Museum, return to Dublin
- ✚ Wednesday, May 24 → Tourism Marketing in Ireland
- ✚ Thursday, May 25 → Visit to eco-business
- ✚ Friday, May 26 → Guinness factory visit
- ✚ Saturday, May 27 → Free day, closing dinner
- ✚ Sunday, May 28 → Return flight to USA

As a three credit course, **MGMT 373: Business Abroad: Dublin, Ireland**, is designed to engage students in experiential learning. Much of this time will be spent together in Dublin visiting companies and cultural or historic sites, engaging with speakers, and observing the complexities of the Irish economy. The group will meet for three periods during the spring semester prior to departure for lectures as well as case studies and discussion. In addition, students will engage in assignments during the trip and a project/paper upon their return to UNCA.

Estimated Cost: \$3,766

Application Deadline: November 14th, 2016

